

# Sell to Friends and Family at a Distance

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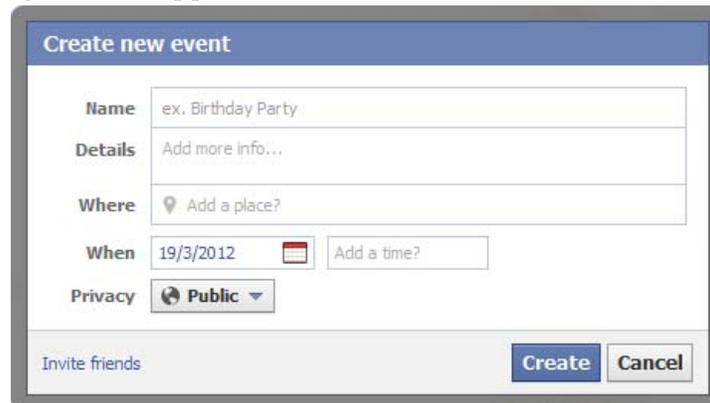
- 1) Go to [www.facebook.com](http://www.facebook.com) and log on to your Facebook profile.
- 2) On the left sidebar, click on “Events”:



- 3) Now click the “+ Create an Event” button on the right-hand side:



- 4) The following box will appear.

A screenshot of the 'Create new event' dialog box in Facebook. The dialog has a blue header with the text 'Create new event'. Below the header are several input fields: 'Name' with the placeholder text 'ex. Birthday Party', 'Details' with the placeholder text 'Add more info...', 'Where' with the placeholder text 'Add a place?', and 'When' with a date picker showing '19/3/2012' and a time picker with the placeholder text 'Add a time?'. Below these fields is a 'Privacy' dropdown menu set to 'Public'. At the bottom of the dialog are three buttons: 'Invite friends', 'Create', and 'Cancel'.

We've provided the copy for you to use. Just change the information in parentheses, copy and paste.

**Name:** Please help support (troop number). We're raising funds so we can (goal)!

**Details:**

Hi, this is (seller's name). I'm sending an invitation to ask for your support. My troop is raising funds to (goal). We are selling products from Abby Candles Fundraising, and would love for you to go to their website and order some products! Please go to: [www.abbycandles.com/ahg](http://www.abbycandles.com/ahg). It's quick and easy and will help us reach our goal!

**Where:** You can leave this blank, or put “Anywhere Everywhere” like I did. This way everyone on the invite list will know they do not have to be in your town/state to participate.

**When:** Choose a date a month from when your sale begins. This gives them plenty of time to see the event and to order their products.

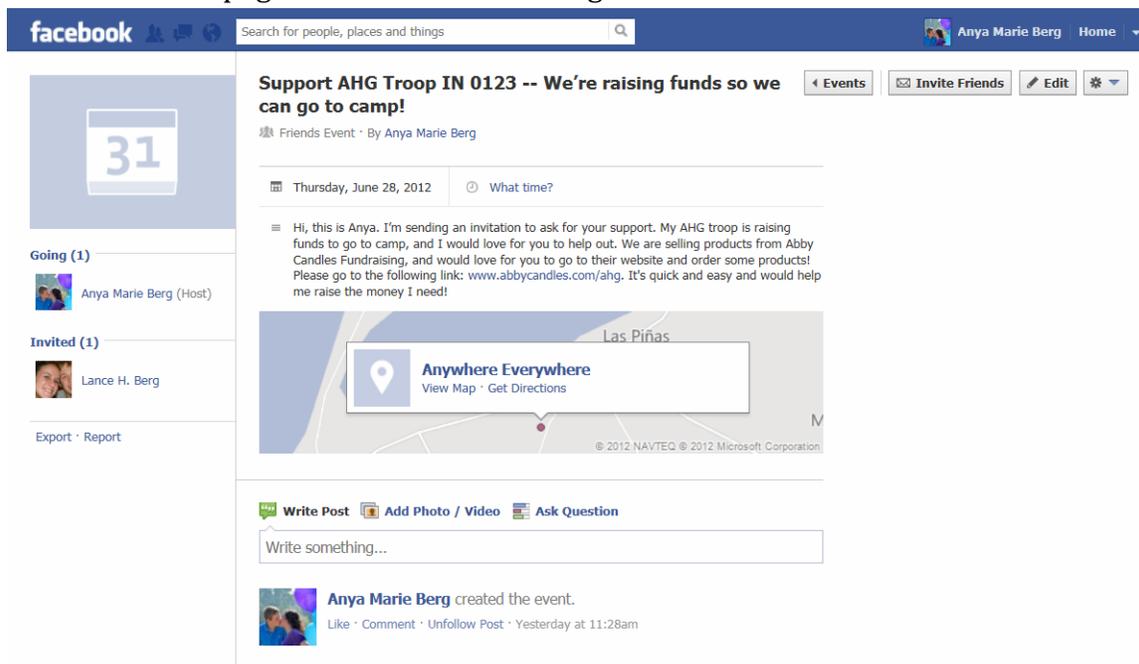
**Privacy:** Friends

\*\* It should look similar to the following:

<b>Name</b>	Support AHG Troop IN 0123 -- We're raising funds so we can go to ca
<b>Details</b>	Hi, this is Anya. I'm sending an invitation to ask for your support. My AHG troop is raising funds to go to camp, and I would love for you to help out. We are selling products from Abby Candles Fundraising, and would love for you to go to their website and order some products! Please go to the following link: <a href="http://www.abbycandles.com/ahg">www.abbycandles.com/ahg</a> . It's quick and easy and would help me raise the money I need!
<b>Where</b>	Anywhere Everywhere
<b>When</b>	6/14/2012 <input type="text" value="Add a time?"/>
<b>Hosts</b>	Anya Marie Berg
<b>Privacy</b>	Friends

5) Hit the  icon.

Your events page should look something like this:



The screenshot shows a Facebook event page. At the top, the Facebook navigation bar is visible with the search bar and user profile for Anya Marie Berg. The event title is "Support AHG Troop IN 0123 -- We're raising funds so we can go to camp!". Below the title, it says "Friends Event · By Anya Marie Berg". The date is "Thursday, June 28, 2012" and the time is "What time?". The event details include the same text as in the form above. There is a map showing the location "Anywhere Everywhere" in Las Piñas. At the bottom, there are options to "Write Post", "Add Photo / Video", and "Ask Question". A post from Anya Marie Berg is visible, stating "Anya Marie Berg created the event." with options to "Like", "Comment", and "Unfollow Post".

6) Now, click the “Invite Friends” icon at the top right.



A box similar to the one shown below will appear.



- 7) Click the boxes next to the friends you want to notify to support your troop and hit “Send.” This will send invitations directly to their profiles. You will now be able to see all of the friends you have invited on the left-hand side of your events page.
- 8) You may add a photo to the events page by hovering your cursor over the blue box on the top left with the “31” calendar block in it and clicking “Add Event Photo.”